



Pitch In For Softball & Triple Crown Sports Sparkler Tournament Equipment Collection

WHO IS PITCH IN FOR SOFTBALL?

In 2005, Pitch In For Baseball (PIFB) was created with the purpose of collecting new and gently used equipment to redistribute to children around the globe to play ball. Over the past 12+ years, PIFB has expanded programming and partners to help more than 800,000 boys and girls play ball in every state in the U.S. and more than 100 countries internationally. Though PIFB has always completed softball projects, the implied exclusivity of the name became a road block when exploring potential partners to support the increase in softball requests we received. The Board of Directors unanimously agreed to launch a parallel brand focused exclusively on softball.

Pitch In For Softball (PIFS) was launched in January 2018 with the leadership of our Advisory Committee Chair *Allison Collins* of Wilson/Demarini and committee members including 3 time Olympic medalist *Crystl Bustos*, 2 time Olympic medalist *Natasha Watley*, NCAA legend *Sue Enquist*, and Little League Softball. PIFS works to make softball more accessible by providing equipment needed to play to leagues, teams, and community organizations worldwide.

THE NEED

Over the years, softball equipment grants have comprised roughly 30% of our total impact. Most recently, in 2017 softball projects represented 33% of our projects. Though there has been marked growth in the amount of requests for softball equipment, our inventory of softball gear has not grown to support the demand. As an organization, we knew we could do more and want to ensure that equipment is not a barrier to participation.

About 60% of the equipment that is available in our warehouse to be distributed to grant recipients comes from caring kids across the country who run equipment collection drives to benefit PIFB/S. PIFS has teamed up with Triple Crown Sports to run an equipment collection at their 2018 Sparkler tournament. We are hopeful this collection can help us to acquire much needed softball gear for our grant recipients. To fill in the gaps in our warehouse for our most requested pieces of gear, we rely on financial contributions to purchase equipment at discounted rates from manufacturing partners. To continue to meet the increased demand of softball requests, PIFS is seeking in-kind and financial contributions from potential new partners to work together to grow the game of softball in the United States and around the world.

RECOGNITION

Recognition for major partners/donors includes but is not limited to:

- Name/logo on website
- Name/logo in printed media pieces
- Social media promotion
- Report on donation impact

Interested in making an in-kind or financial contribution to PIFS? Email PIFS staff member, Meredith Kim at meredithk@pifb.org